



“Green manufacturing:

Opportunities, challenges and impacts on citizens' lives”

09.00 – 09.30 Registration

09.30 – 10.15 Opening session

Green manufacturing and sustainability in the Region of Central Macedonia *Mr. Konstantinos Gioutikas (Vice-Governor of Development and Environment of Region of Central Macedonia)*

MED programme – promoting Mediterranean innovation capacities to develop smart and sustainable growth *Mr. Evangelos Vidalis (MED programme - Greek National Contact Point)*

GREENOMED: Mediterranean trans-regional cooperation for Green manufacturing innovation *Mr. Giacomo Copani (ITIA – CNR)*

The importance of creating a "green industrial cluster" in the Region of Central Macedonia: current situation and future prospects *Prof. George Zalidis (i-BEC)*

10.15 – 11.30 Plenary session 1

Circular economy and green manufacturing for a better quality of life

Circular economy: How to close the loop? *Mr. Kyriakos Loyfakis (President of Greek International Business Association)*

Role of manufacturing in sustainability and its impacts on everyday life *Mr. Konstantinos Kampouropoulos (EURECAT)*

Companies challenges for green manufacturing *Ms. Golboo PourAbdollahian (ITIA – CNR)*

Green technologies for smart cities: enriching LEED-ND sustainability principles *Prof. Nicos Komninos (URENIO Research, Aristotle University of Technology)*

11.30 – 12.00 Coffee break

12.00 – 13.15 Plenary session 2

Green manufacturing: social and economic impacts

Green Manufacturing and Smart Specialization Strategy *Mr. Constantinos Michaelides (Independent Directorate of Innovation and Entrepreneurship Support of Region of Central Macedonia)*

Green manufacturing and urban waste management in the European Regions *Mr. Mihalis Geranis (President of Regional Association of Solid Waste Management Agencies of Central Macedonia, FODSA)*

Green jobs: Opportunities for job creation and local development *Mr. Athanassios Savvakis (President of Federation of industries of Northern Greece, SBBE)*

Skills and distinctive competencies for circular economy and green manufacturing *Mr. Dimitris Stefanidis (FranklinCovey)*

13.15 – 14.15 Networking lunch

14.15 – 15.45 Parallel sessions

Green entrepreneurship and innovative ideas *Mr. Panagiotis Koutoudis (Institute of Entrepreneurship Development)*

How to engage citizens in innovative circular economy policies? *Ms. Isabelle Ronvaux (INTERREG MED SYNGGI Horizontal project, Fondazione Ecosistemi)*

Improving the environmental performance of the Hellenic Food Industry *Ms. Fotini Salta (Federation of Hellenic Food Industry)*

Innovation Procurements: benefit and opportunities for citizens, enterprises and public authorities: The experience of PROMINENTMED project *Mr. Diego Mattioli (Sviluppumbria SPA)*

15.45 – 16.15 Wrap-up of parallel sessions

16.15 – 16.30 Closure

Please confirm your participation https://greenomed.interreg-med.eu/index.php?id=7116&no_cache=1.



<https://greenomed.interreg-med.eu>



<https://www.facebook.com/Greenomed>



greenomedproject@gmail.com



@GREENOMED_EU